

SITE AND STORE STANDARDS

Site

- Free standing Drive-thru = 1 acre
- 50+ parks (including Drive-thru waiting, and OLO parking)
- Drive-thru = 14-20 car stack

Building

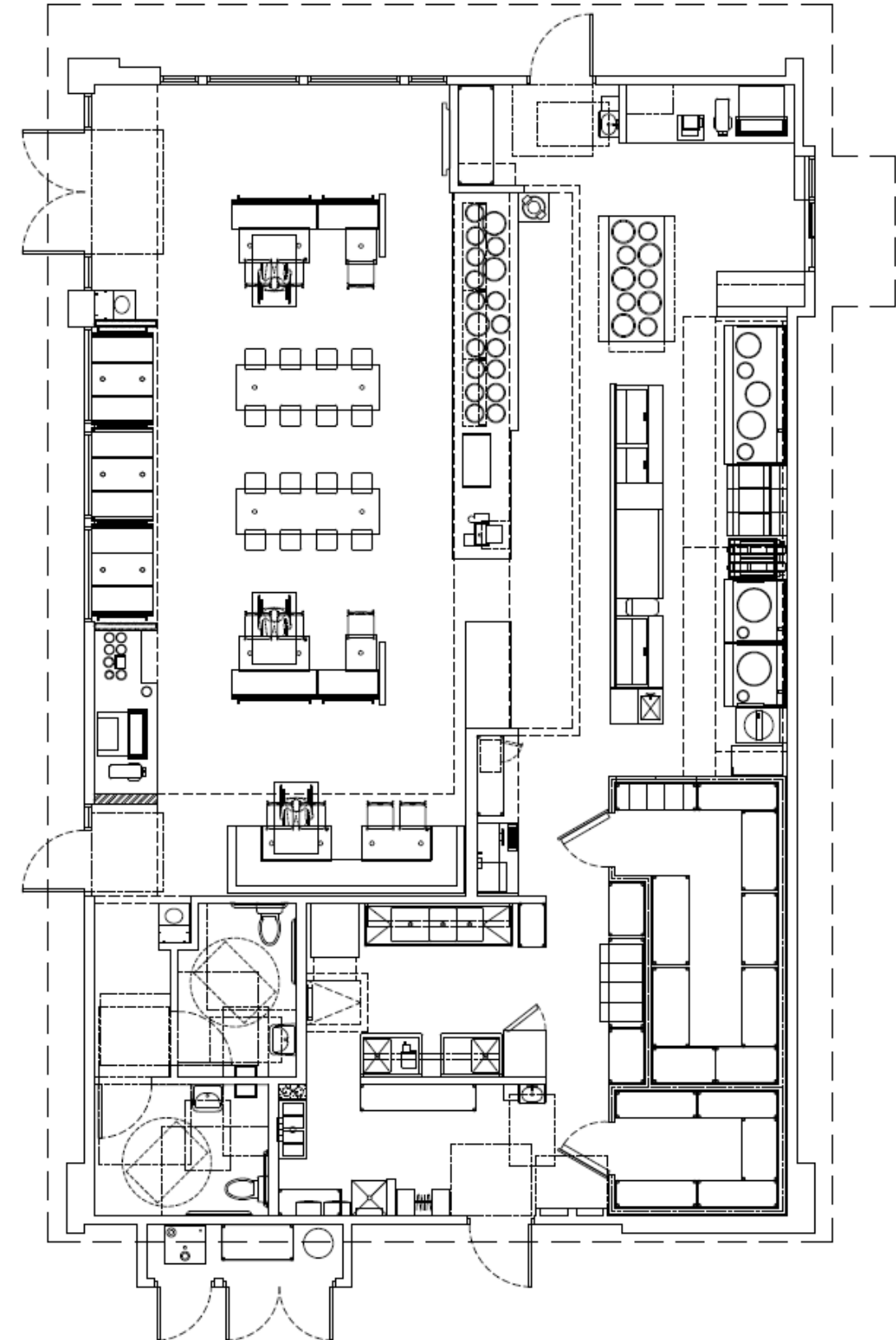
- 650 – 900 sf (Standard nontraditional/mall, no seating; below 650 SF requires remote storage)
- 1800 – 2000 sf (Inline with seating)
- 2000 – 2400 sf (Endcap Drive-thru with seating)
- 2200– 2600 sf (Free Standing Drive-thru with seating)

Utilities

- Gas: 3 million BTUs
- Electrical: 600 amps (400 amps for end-cap), 3 phase, 4 wire, and 120/208 volts
- Water: 1.5" with 35-60psi
- 1,000 gallon grease interceptor

General

- Signage equal to all competitors
- Branding décor opportunities
- Pylon sign preferred



EXTERIOR DESIGN

Panda Home



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EXTERIOR DESIGN ELEMENTS

Panda Home Exterior Design

The Panda Home celebrates our role as the first to popularize Chinese food in America. The design takes inspiration from our brands heritage and connects customers to our Chinese American culture and wok fired dishes.

Features

The design of the Panda home features ownable design elements that align with our brands personality.

- Sweeping roofline
- Moon gate portal
- Use of black and white (colors of a Panda)
- Branded red at customer touchpoints
- Glazing to engage the inside/outside
- Wood tones to add warmth, a feeling of home



EXTERIOR DESIGN



EXTERIOR MATERIALS

