

From: [Peyton McCormick](#)
To: [Jessica Wright](#)
Cc: [Aaron Wright](#); [Becky Ruth](#)
Subject: RE: Holiday Banner Authorization
Date: Tuesday, December 5, 2023 9:04:32 AM
Attachments: [image001.png](#)
[image003.png](#)
[image005.png](#)
[Final Banner sign permit application \(003\).pdf](#)

Realized I didn't sign the bottom of it. Sorry about that!



PEYTON McCORMICK Field Marketing Manager
RED Development, LLC

Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe

M: 402.657.1880 pmccormick@REDdevelopment.com

From: Peyton McCormick
Sent: Monday, December 4, 2023 11:25 AM
To: Jessica Wright <jessica.wright@massageheights.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: RE: Holiday Banner Authorization

Hello!

Here is the banner permit. Per our conversation on Friday, the signs are approved.



PEYTON McCORMICK Field Marketing Manager
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M: 402.657.1880 pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Thursday, November 30, 2023 9:56 AM
To: Peyton McCormick <PMcCormick@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: Re: Holiday Banner Authorization

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Attached are the proofs for the 3x8 banner (we went ahead and updated it this year instead reusing last year's) and the 22x28 H frame signs. Do you approve and is the following still available? If not, what is available when?

- Banner stand by Visionworks now through the end of year.
- 3 H-frames now through the end of year.

If so, please send the authorization for the banner. It is a requirement for the permit application.

Thank you!



Jessica Wright | Franchisee
Massage Heights Summit Fair
970 NW Blue Pkwy, STE D

Lees Summit, MO 64086
816-554-3438

jessica.wright@massageheights.com

From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Thursday, November 16, 2023 3:56 PM
To: Jessica Wright <jessica.wright@massageheights.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: RE: Holiday Banner Authorization

If you take photos of the store and some of the product, we are happy to post those!

Sounds great, do you have the email for the city for the banner permit?



PEYTON McCORMICK Field Marketing Manager
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M: 402.657.1880 pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Thursday, November 16, 2023 2:24 PM
To: Peyton McCormick <PMcCormick@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: Re: Holiday Banner Authorization

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Thank you, I am having the creative done for the banner and 22x28 sign. Once that is complete, I'll send to you for authorization.

I don't have any photos without text, so I guess we will skip the FB and instagram posts.



Jessica Wright | Franchisee
Massage Heights Summit Fair
970 NW Blue Pkwy, STE D

Lees Summit, MO 64086
816-554-3438

jessica.wright@massageheights.com

From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Tuesday, November 14, 2023 12:55 PM
To: Jessica Wright <jessica.wright@massageheights.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: RE: Holiday Banner Authorization

Here is the printer we use - joe@summitlitho.com

We can post the photos on the website but if you are wanting a FB and Instagram post we will need photos with zero text.



PEYTON McCORMICK Field Marketing Manager
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Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe

M: 402.657.1880 pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Monday, November 13, 2023 11:42 AM
To: Peyton McCormick <PMcCormick@reddevelopment.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>
Subject: Re: Holiday Banner Authorization

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Thanks, Peyton. Yes, that is the location we want. Can you put me in contact with the printer you use? I need to price it out first.

As far as the photos go, can you not use any of them or which ones can you not use? I think they all have some form of text...

Thank you,
Jessica

Jessica Wright | Franchisee

Massage Heights Summit Fair

970 NW Blue Pkwy, STE D

Lees Summit, MO 64086

816-554-3438

jessica.wright@massageheights.com

From: Peyton McCormick <PMcCormick@reddevelopment.com>

Sent: Monday, November 13, 2023 9:50 AM

To: Jessica Wright <jessica.wright@massageheights.com>

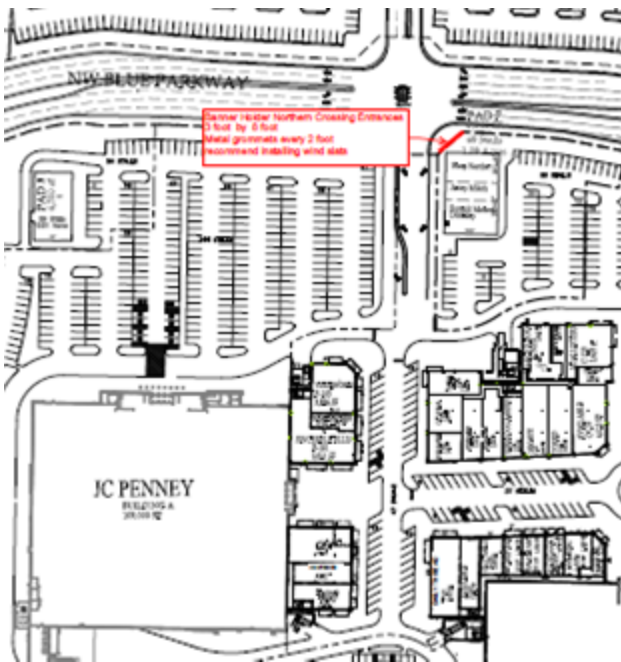
Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>

Subject: RE: Holiday Banner Authorization

Hi Jessica!

So sorry in the delay in getting back to you. Here is the map where the banner is located. Let me know if this location works for you. We always recommend going with the size we recommend, and wind slits just given the weather we have in Lee Summit.

Do you have any photos that do not have text on them? We can post the photos that have text on the website but not Instagram and Facebook. The material we use for the 22x28 is polystyrene.



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M: 402.657.1880 pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>

Sent: Tuesday, November 7, 2023 10:51 AM

To: Peyton McCormick <PMcCormick@reddevelopment.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>

Subject: Re: Holiday Banner Authorization

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Hi Peyton,

Thanks! I want the one by Vision Works please, as long as it's out on the main road. Do you mean the one by the light at Sleep Number and Jersey Mike's?

Yep, I'm aware of the process with city.

I intend to print via VistaPrint. Their banners only come in 2.5" x 8" - I'm assuming this will still work, but can you confirm? The banner will be mesh, so no reason to have wind slits, correct? I'd like to just order all signs in one place, so I only need to know the material for the H frames. If VistaPrint doesn't have it, then I'll entertain the printer you use.

Lastly, attached are 2 sets of social media images. One set is for our gift card promotion - there are 3 images you can use throughout the season. The other set is for a brand-new Add-On service we rolled out - there are 2 images to use. For the CBD posts, we need to be VERY careful what text copy is posted because of the tie with Bo Jackson and partnership we have Promise Nutraceuticals. I've attached the information on that. We are not allowed to use "Bo Knows" since that is Nike's phrase.

This is the text option (#7) I'd like to post with the image with Bo:

Revolutionizing Relaxation!

Massage Heights is delighted to announce our groundbreaking partnership with Promise Nutraceuticals, co-chaired by Pro Athlete Bo Jackson. Starting this November, you can add an extra layer of tranquility to your massage therapy with our innovative CBD option, available at Massage

Heights Summit Fair.

This marks a historic moment in Massage Heights history!

Here is the text to post with the other CBD image:

Massage Heights made history by securing one of the biggest partnerships with Promise Nutraceuticals, co-chaired by the legendary Pro Athlete Bo Jackson!

Get ready to take your wellness to a whole new level with our brand-new CBD add-on service & retail product, available this November at Massage Heights Summit Fair.

Thank you!

Jessica

Jessica Wright | Franchisee

Massage Heights Summit Fair

970 NW Blue Pkwy, STE D

Lees Summit, MO 64086

816-554-3438

jessica.wright@massageheights.com

From: Peyton McCormick <PMcCormick@reddevelopment.com>

Sent: Monday, November 6, 2023 1:18 PM

To: Jessica Wright <jessica.wright@massageheights.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>

Subject: RE: Holiday Banner Authorization

Hello!

Following up the email below, thanks!



PEYTON McCORMICK Field Marketing Manager
RED Development, LLC

Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe

M: 402.657.1880 pmccormick@REDdevelopment.com

From: Peyton McCormick

Sent: Thursday, October 26, 2023 11:56 AM

To: Jessica Wright <jessica.wright@massageheights.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>

Subject: RE: Holiday Banner Authorization

Hi Jessica!

The stands that are available are the ones by Dicks Sporting Goods and Visionworks. Which would you like? For the H Frames, you can print 3. I will connect you with the printer we use when it comes to printing to ensure you have a more durable material.

Are you aware of the permit process you have to go through to reserve a banner with the city? Also, we would love to promote the gift cards on the website and social channels. Please send over some photos and more info and we will get it posted.



PEYTON McCORMICK Field Marketing Manager
RED Development, LLC

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M: 402.657.1880 pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>

Sent: Wednesday, October 25, 2023 11:04 AM

To: Peyton McCormick <PMcCormick@reddevelopment.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>; Becky Ruth <bruth@massageheights.com>

Subject: Holiday Banner Authorization

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Hi Peyton,

We would like to reserve a banner stand during the holiday season to promote our gift cards and will need your authorization and map of sign location for the city permit. We will be using the same banner as last year since it is still in good condition - see artwork attached.

Which stands are available? Ideally, we'd like the entrance on Northern Crossing. We definitely need it up the 10 days leading up to Christmas, but would like it up by Black Friday through the end of the year if available.

Additionally, we are going to produce more H-Frame signs which we'd like up at the same time as the banner. What does availability and quantity look like for those? Also, the ones we had up last year were too flimsy - is there a better product we should have them printed on?

Thanks so much,
Jessica

Jessica Wright | Franchisee

Massage Heights Summit Fair

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jessica.wright@massageheights.com