

From: [Jessica Wright](#)
To: [Peyton McCormick](#); [Kathy Nietzsche](#)
Cc: [Aaron Wright](#)
Subject: RE: Banner Stands
Date: Wednesday, December 14, 2022 9:55:00 AM
Attachments: [3x8 Banner Proof3.pdf](#)
[image002.png](#)
[image004.png](#)
[image005.png](#)
[22x28 PolyStyrene Sign Proof.pdf](#)

Here are the banner and H frame proofs for your approval. Still waiting for permit.



Jessica Wright | Franchisee

Massage Heights Summit Fair
970 NW Blue Pkwy, STE D
Lees Summit, MO 64086
816-554-3438

Massage Heights Independence Commons
19130 E 39th St., STE B
Independence, MO 64057
816-256-2288

jessica.wright@massageheights.com

From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Monday, December 12, 2022 10:38 AM
To: Jessica Wright <jessica.wright@massageheights.com>; Kathy Nietzsche <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: RE: Banner Stands

Wonderful, keep me posted on the permit. We have two H Frame posters available. There is not a set date the email blast goes out. We look at all the offers submitted from tenants and try to find to find the best date.

Did you have something you were wanting to have included?



PEYTON MCCORMICK Field Marketing Manager
RED Development, LLC

Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe

M: 402.657.1880 | pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Friday, December 9, 2022 12:27 PM

To: Peyton McCormick <PMcCormick@reddevelopment.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: Re: Banner Stands

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Thank you. I have applied for the permit through the city for the banners space. I am wondering how many H frame signs are available on property and if they need to be front and back or just one side. I am thinking we will do two of the H frame signs.

When does your next email go out to subscribers?

Thank you,
Jessica

Get [Outlook for iOS](#)

From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Thursday, December 8, 2022 4:29:19 PM
To: Jessica Wright <jessica.wright@massageheights.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: RE: Banner Stands

Only one banner space is available. Thank you!



PEYTON MCCORMICK Field Marketing Manager
RED Development, LLC
Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe
M: 402.657.1880 | pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Thursday, December 8, 2022 4:27 PM
To: Peyton McCormick <PMcCormick@reddevelopment.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: Re: Banner Stands

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I have proofs in the works right now. I will send when I get them. Thanks for all the assistance. I will let you know if we end up needing website Facebook or Instagram marketing. Just so I'm clear, the banner holders are available? All three of them?

Thank you again!

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From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Wednesday, December 7, 2022 2:17:05 PM
To: Jessica Wright <jessica.wright@massageheights.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: RE: Banner Stands

Wonderful! For the 22x28's you will need to send me over the signage to approve first and then you can send over to print. You are responsible for the cost of printing. Let me know if you would like the local contact we use. Once, the signage arrives on property the management team will install it for you.

For the banner, please apply for a permit with the city with hector.soto@cityofls.net. Please keep me looped in all emails so I can help with any questions. Once you have the creative done send it over for me to approve. You are also responsible for the printing cost and our management team will install.

While your signage is in the works is there anything we can help promote digitally on the Summit Fair website or on Facebook or Instagram?

Let me know if you have any questions.



PEYTON MCCORMICK Field Marketing Manager
RED Development, LLC
Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe
M: 402.657.1880 | pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Wednesday, December 7, 2022 1:17 PM
To: Peyton McCormick <PMcCormick@reddevelopment.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: Re: Banner Stands

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Thank you, Peyton. I am interested in the signs and banners, please.

Jessica

Get [Outlook for iOS](#)

From: Peyton McCormick <PMcCormick@reddevelopment.com>
Sent: Wednesday, December 7, 2022 1:09:31 PM
To: Jessica Wright <jessica.wright@massageheights.com>; Kathy Nietzke <KNietzke@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: RE: Banner Stands

Hello!

I have attached the complimentary marketing opportunities for Summit Fair.

Let me know if you are interested in the 22x28 sign holders or the banners, from there I will send you next steps. Thank you!



PEYTON MCCORMICK Field Marketing Manager
RED Development, LLC

Village Pointe | SouthPointe Pavilions | Regency | Summit Fair | Jefferson Pointe

M: 402.657.1880 | pmccormick@REDdevelopment.com

From: Jessica Wright <jessica.wright@massageheights.com>
Sent: Wednesday, December 7, 2022 12:47 PM
To: Kathy Nietzke <KNietzke@reddevelopment.com>; Peyton McCormick <PMcCormick@reddevelopment.com>
Cc: Aaron Wright <aaron.wright@massageheights.com>
Subject: RE: Banner Stands

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Great, thank you so much!

Jessica Wright | Franchisee
Massage Heights Summit Fair
970 NW Blue Pkwy, STE D



Lees Summit, MO 64086
816-554-3438

Massage Heights Independence Commons
19130 E 39th St., STE B
Independence, MO 64057
816-256-2288

jessica.wright@massageheights.com

From: Kathy Nietzke <KNietzke@reddevelopment.com>

Sent: Wednesday, December 7, 2022 12:46 PM

To: Jessica Wright <jessica.wright@massageheights.com>; Peyton McCormick <PMcCormick@reddevelopment.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>

Subject: RE: Banner Stands

Hi Jessica,

You are more than welcome to place portable signage (to be taken in and out daily) directly outside your door, but yard signs around the perimeter/entrances are prohibited.

I have included Peyton, our Field Marketing Manager on this email to fill you in on the availability of the H-Frame poster holders and the banner holders along with the permit procedures for the latter.

Thanks for reaching out!



Kathy Nietzke | CRX, CSM | General Manager
RED Development, LLC
Summit Fair

Office: 816.607.5424 | **Fax:** 816.525.5675

From: Jessica Wright <jessica.wright@massageheights.com>

Sent: Wednesday, December 7, 2022 12:37 PM

To: Kathy Nietzke <KNietzke@reddevelopment.com>

Cc: Aaron Wright <aaron.wright@massageheights.com>

Subject: RE: Banner Stands

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Hi Kathy,

Please direct me to the right person if it isn't you. I'm hoping to put some promotional signage up

around the center leading up to Christmas. Before I order anything, I need to know what structures are available, if any, so that I may get the right specs.

If the banner holders have availability in the month of December, what do I need to do to reserve them? What other opportunities for seasonal signage/advertising is there on premises or via communication and how do I go about reserving those? I noticed the directory signs as well as some "pop-up" signs that might be another place we could use.

Are we able to place portable signage outside our doors? Are we able to utilize yard signs around the perimeter/entrances of the Summit Fair property?

Thanks for your guidance,
Jessica



Jessica Wright | Franchisee

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Independence, MO 64057

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jessica.wright@massageheights.com

From: Kathy Nietzke <KNietzke@reddevelopment.com>

Sent: Wednesday, July 6, 2022 12:56 PM

To: Jessica Wright <jessica.wright@massageheights.com>

Subject: RE: Banner Stands

Hello Jessica,

Connie is no longer with RED, but I can assist you. Please be advised that with the renewed interest in the banner holders, we may have to go back to requiring a city permit as we did pre-Covid time. The city permit requires our approval and cost \$50 for a 14 day run.

Please let me know what days you are thinking and we can go from there.

Thanks,

Kathy Nietzke | CRX, CSM | General Manager
RED Development, LLC
Summit Fair



Office: 816.607.5424 | **Fax:** 816.525.5675

From: Jessica Wright <jessica.wright@massageheights.com>

Sent: Wednesday, July 6, 2022 12:32 PM

To: Kathy Nietzke <KNietzke@reddevelopment.com>

Cc: Connie Carnal <CCarnal@reddevelopment.com>; director.mhsummitfair@ronomillc.com

Subject: Banner Stands

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Hello Kathy/Connie,

Who do we need to contact about reserving banner stands for the holidays? We will be running a gift card promo again this year. Like the previous owner did in the past, we will have banners made to display where they were last year.

Thank you!

Jessica



Jessica Wright | Franchisee

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970 NW Blue Pkwy, STE D

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